



## FOR IMMEDIATE RELEASE

### Inspirational Women's Book Reaches #1 Hot New Release in the Self Esteem Category on Amazon

Former welfare mother turned inspirational publisher brings co-authored book to bestseller status and 41 stories to life.

**Lakeville, MA (October 6, 2010)** — On September 29<sup>th</sup>, *A Juicy, Joyful Life: Inspiration from Women Who Have Found the Sweetness in Every Day* launched on Amazon and Barnes and Noble achieving bestseller status in multiple categories including #1 Hot New Releases in both the Self Esteem and Spirituality/Occult categories and #2 Amazon Bestseller in both the Happiness and Self Esteem categories, even surpassing the current *Chicken Soup for the Soul* book on that date.

Additionally, *A Juicy, Joyful Life* ranked #2 Bestseller in the Happiness category, and #4 Bestseller in the Spirituality/Occult category, right behind the international sensation – *The Secret*.

Women around the world purchased the book on the day of the launch and were invited to take advantage of complimentary gifts generously offered from an extraordinary group of over 160 visionaries, best-selling authors and more. The group includes, the legendary Shirley MacLaine, Rev. Dr. Charlene M. Proctor, America's Life Coach Mary Allen, best-selling Author Peggy McColl, Dr. Joe Robino, Eva Gregory, Jeanna Gabellini, Dr. Pat Baccili, who stepped forward to support the book's collaborative intention of inspiring women to live deeper, more authentic and inspired lives.

Why did this book strike such a chord? Forty-one unique, brave and successful women collectively share the stories and secrets of how they have transformed their lives. At a time when so many women are facing life-altering decisions and unexpected challenges, the opportunity to see inside the lives of women who have smashed through the obstacles to find *A Juicy, Joyful Life* is just plain inspirational.

*"A Juicy, Joyful Life is a life that celebrates the sweetness in every day. It's not a life you have to be born into, and does not require a lot of money, or a nice house, or a fancy car. A Juicy, Joyful Life is a life you choose for yourself—a life that celebrates your authenticity, savors every moment (whether sweet or sour), and which allows you space to grow and blossom."*

*Linda Joy, Publisher – from Introduction of A Juicy, Joyful Life*

Each original story in *A Juicy, Joyful Life* is honest, touching and sometimes raw. The reader feels as if they are along for the ride and will laugh, cry and rejoice with each of these extraordinary women.

Learn more about Linda Joy, the book and the co-authors at <http://www.juicyjoyfullife.com>. Purchase a copy today on Amazon, Barnes and Noble or order through any book store and read how these amazing women passionately fought their way out of the trenches to discover richer, more fulfilling and authentic lives. For more information contact Ms. Joy's publicist:

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